



Jay Prajapati

Design Researcher and Strategist

W jayprajapati.com

T +91-9898808026

E jyprjpt07@gmail.com

RESEARCH SKILLS

Ethnographic Research
Design Thinking
Strategic Design
Storytelling
Scenario Planning
Workshop Design
Team Collaboration
Process Facilitation
Systems Thinking

DESIGN SKILLS

Keynote
Adobe Design
Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Adobe After Effects
Solid Works
Keynote
Rapid Prototyping

LANGUAGES

Hindi
German (Elementary Proficiency)
Spanish (Elementary Proficiency)
Gujarati
Marwari

BIO

With more than 8 years of experience, I have led multiple projects across various geographies with global organizations in Germany, Brazil, UK, Singapore, Australia, Kenya, India, and the USA.

As a Project Lead, I have managed numerous stakeholders, cross-functional teams, and third-party agencies/vendors to successfully execute projects (remotely as well).

EXPERIENCE

Senior Service Designer // 2022 - 2023
IBM, Mumbai, IN

Senior Design Researcher // 2019 - 2022
Studio 5b, Dr. Reddy's Laboratories, Mumbai, IN

Creative Strategist // 2017 - 2018
C3 Creative Code and Content GmbH, Berlin, DE

Design Researcher and Industrial Designer Consultant // 2017 - 2019
Kamkomani Youth Project, Nairobi, KE

Lead Facilitator and Design Researcher // 2017
City of Savannah, Savannah, US

Team Leader - Industrial Design // 2016
FOSSIL Group Inc., Savannah, US

Design Researcher // 2015
BAHCO by Snap-On Tools, Savannah, US

Interior Designer // 2013 - 2014
IDO Design Solutions, Ahmedabad, IN



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AFFILIATIONS

Volunteer // 2017 - 2019
Kamkomani Youth Project, KE

Volunteer // 2016 - 2017
American Red Cross, US

Member // 2015 - 2017
SCAD Design Research Club, US

EDUCATION

Design Management, Master of Arts // 2016 - 2017
Savannah College of Arts and Design (SCAD University),
Savannah, US

Industrial Design, Master of Arts // 2014 - 2016
Savannah College of Arts and Design (SCAD University),
Savannah, US

Interior Architecture, Bachelor of Fine Arts // 2007 - 2013
Centre for Environmental Planning and Technology (CEPT University),
Ahmedabad, IN

HONORS & AWARDS

SCAD Fashion Show // 2016

SCAD Honors Scholarship // 2016

SCAD Honors Scholarship // 2014

CEPT Stall Design, Winner // 2012

PERSONAL DEVELOPMENT

Community Developer // 2017 - 2019
Kamkomani Youth Project, KE

Lead Facilitator // 2017
S.I.C Workshop, US

Blood Drive Volunteer // 2016 - 2017
American Red Cross, US

Research Participant // 2015 - 2017
SCAD Design Research Club, US

Orientation Assistant // 2015
SCAD Summer Swarm, US